

تمتاز رعاية صاحب الجلالة الهاشمية الملك عبد الله الثاني بن الحسين للمؤتمر حفظه الله

UNDER THE ROYAL PATRONAGE OF
HIS MAJESTY KING ABDULLAH II BIN AL HUSSEIN



IHTF 2022

المنتدى العالمي للسياحة العلاجية والسفر الصحي
INTERNATIONAL HEALTHCARE TRAVEL FORUM
19th – 21st November 2022
ST. REGIS HOTEL AMMAN, JORDAN

PIA

ORGANIZED BY: Private Hospitals Association - Jordan
جمعية المستشفيات الخاصة - الأردن

Supported by:



JORDAN
Jordan Tourism Board

In Cooperation with:



International
**Hospital
Federation**



اتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION



Global Healthcare Travel Council
المجلس العالمي لسياحة العلاجية



Welcome Note

Dear Colleagues

It is my pleasure to announce that the **Private Hospitals Association Jordan (PHA)** is organizing the largest forum specialized in healthcare travel in the MENA region, “**International Healthcare Travel Forum**” which will be **UNDER THE ROYAL PATRONAGE OF HIS MAJESTY KING ABDULLAH II IBN AL HUSSEIN**. The **IHTF2022** is held in cooperation with the Global Healthcare Travel Council, the International Hospital Federation and the Arab Hospitals Federation during the period **19th – 21th of Nov 2022** at the St. Regis Hotel in Amman – Jordan. We are honored that the IHTF2022 is supported by the Ministry of Health and Jordan Tourism Board.

Building on our great success in our last Forum in 2019, which was under The Royal Patronage of His Majesty King Abdullah II Ibn Al Hussein that was attended by more than 700 participants from 48 countries. Which focused Amman Declaration to expand healthcare travel to include HT8 (Healthcare Travel eight segments); Medical Tourism, Dental Tourism, Spa Tourism, Wellness Tourism, Culinary Tourism, Sports Tourism, Accessible Tourism and Assisted residential Tourism.

The **PHA** is organizing this forum to build on the previous successes and to set a platform for experts and professionals in healthcare travel from all over the world to get together and share experiences and knowledge.

We assure you that this forum will give healthcare travel stakeholders from all over the world the opportunity to meet in one place, network and strengthen the cooperation between different countries who are interested to provide or receive healthcare services. The forum will provide participants knowledge about the latest innovations and trends in the healthcare travel industry and for this purpose we are inviting internationally renowned experts and opinion leaders and decision makers.

For further information or to register online, please visit the website: phajordan.org/IHTF2022

Looking forward to see you in Amman

Dr. Fawzi Al Hammouri

Forum Chairman

Private Hospitals Association, Chairman

Global Healthcare Travel Council, Honorary President

fhammouri@gmail.com



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Don't Miss the Largest Forum Specialized in Healthcare Travel

Who should attend the IHTF2022?

- ▶ Ministries and Governmental Bodies (Health and Tourism Ministry Officials)
- ▶ Ambassadors and Health Attachés
- ▶ Treatment Abroad Officials
- ▶ Hospitals and Medical Centers
- ▶ Doctors and Healthcare Professionals
- ▶ Hotels and Wellness Facilities
- ▶ Medical Equipment and Pharmaceutical Companies
- ▶ Quality and Accreditation Bodies
- ▶ Local and International Insurance Companies
- ▶ Airline Companies, Travel and Tourism Agents





Forum Vision

Providing a forum in which public and private sector delegates from all over the world can explore ways to provide reliable, safe, professional, and modern healthcare services.

Forum Objectives

The International Healthcare Travel Forum 2022 will include:

- A platform of over 700 local, regional and international professional healthcare attendees, representing healthcare institutions, government officials, insurance companies, medical companies, travel agents, spas, hotels, wellness providers and others.
- The largest number of legitimate buyers to attend the forum and participate in the networking program, sharing experiences, educational and promotional opportunities.
- Global decision makers of health authorities and key players in the healthcare travel industry to have a better understanding of the benefits of medical and wellness tourism worldwide.
- World class speakers specialized in all healthcare travel segments.
- Exhibition for healthcare providers and companies.
- Identify emerging innovations and international standards, and foster a better understanding of opportunities.
- Advocate for a better understanding of the benefits of medical tourism for the patients and for the healthcare providers.
- Utilize and increase awareness about the importance of e-marketing at this era.
- Facilitate the identification and embracing of emerging international requirements and opportunities.
- Offer healthcare providers from around the world the chance to create business opportunities and forming partnerships.
- Illustrate the importance of accreditation and quality assurance programs.



About Private Hospitals Association – Jordan

The **Private Hospitals Association (PHA)** is a private voluntary, non-profit organization that was established in 1984 representing the Jordanian private hospitals and their interests.

Private Hospitals Association represent the sector in several health and medical councils in Jordan such as Jordan Medical Council and Jordan Nursing Council, HAKEEM Program, HCAC and the Jordanian Air Ambulance center. In addition, the **PHA** presents the sector internationally through the members in the Arab Hospitals Federation, governing council member of the International Hospitals Federation. Furthermore, the chairman of the **PHA**, **Dr. Fawzi Al Hammouri** is one of the founders of the Global Healthcare Travel Council (GHTC) and was the president of GHTC from 2015 till 2017 and is currently the honorary president of GHTC.

The **PHA** has gained distinguished reputation locally and internationally and in order to keep this remarkable reputation, it assist members in providing integrated high quality healthcare services to their patients and building the hospitals' capacity to become globally competitive.

PHA achieved "Best Practices Award" from the King Abdullah II Award for Excellence in 2009 & 2011 and "The Seal of Excellence" award from the King Abdullah II Award for Excellence in 2013. And in 2014 the **PHA** received and through the profile presented to International Medical Tourism Journal the award of "**Jordan, Best Medical Tourism Destination of The Year 2014**".

PHA Bi-Annually organizes International Healthcare Travel Conference in Jordan, the last one was in 2019 and more than 700 participants attended it from 50 different countries.

To know more about the **PHA**, visit the website: www.phajordan.org



FORUM PARTICIPATION PACKAGES

PLATINUM SPONSOR USD \$ 50,000

- Name and logo of sponsor shall be exclusively well-placed on all forum signage's and printing materials as a Platinum Sponsor.
- Exhibiting area (18 sqm) in a prime location at the exhibition area
- (12) Company delegates
- (2) Full page ads (prime location) in the forum booklet
- Company website will be hyperlinked with the forum website
- (6) Invitations to gala dinner
- Have the opportunity to address the guests at the Gala Dinner
- If the platinum sponsor is a hospital, all international delegation from the forum will visit the hospital



FORUM PARTICIPATION PACKAGES








GOLD SPONSOR USD \$ 20,000

- Name and logo of sponsor shall be well-placed on all forum signage's and printing materials as a Gold Sponsor.
- Exhibiting area (12 sqm) in a prime location at the exhibition area
- (10) Company delegates
- (1) Full page ads (prime location) in the forum booklet
- Company website will be hyperlinked with the forum website
- (5) Invitations to gala dinner
- Have the opportunity to address the guests at the gala dinner
- If the gold sponsor is a hospital, all international delegation from the forum will visit the hospital



FORUM PARTICIPATION PACKAGES







SILVER SPONSOR USD \$ 15,000

-  Name and logo of sponsor shall be well-placed on all forum signage's and printing materials as a Silver Sponsor.
-  Exhibiting area (9 sqm) in a prime location at the exhibition area
-  (8) company delegates
-  (1) Full page ad (prime location) in the forum booklet
-  Company website will be hyperlinked with the forum website.
-  (4) Invitations to gala dinner
-  If the silver sponsor is a hospital, all international delegation from the forum will visit the hospital



FORUM PARTICIPATION PACKAGES

BRONZE SPONSOR USD \$ 7,500

-  Name and logo of sponsor shall be well-placed on all forum signage's and printing materials as a Bronze Sponsor.
-  Exhibiting area (6 sqm) at the exhibition area
-  (6) Company delegates
-  (1) Full page ad in the forum booklet.
-  Company website will be hyperlinked with the forum website.
-  (3) Invitations to gala dinner



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LUNCH SPONSOR
USD \$ 6,000

-  Logo of sponsor will be placed on lunch voucher
-  Opportunity to distribute giveaways during lunch
-  (4) rollups can be placed at the lunch venue
-  (3) Delegates attending all forum sessions

FULL PAGE ADVERTISEMENT
INSIDE THE FORUM BOOKLET
USD \$ 1,500

BADGES &
LANYARDS SPONSOR
USD \$ 5,000



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FORUM PARTICIPATION PACKAGES

FORUM EXHIBITION BOOTH
USD \$ 750 PER SQM

-  Minimum exhibiting area (6 sqm)
-  (3) Delegates / 6 sqm
-  Coffee breaks and meals
-  (1) Invitation to gala dinner

DELEGATES PARTICIPATION
USD \$ 350 *

-  Attending all forum sessions
-  Coffee breaks and meals
-  * Please contact us for group registration and for students



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REGISTER NOW

phajordan.org/IHTF2022

